National Association of Women Highway Safety Leaders

Safety is Magic

52nd Annual Traffic Safety Leadership Conference
August 22-25, 2019
Anaheim Marriott, Anaheim California
Dear Members and Friends,

You are invited to join us for the 52nd annual conference of the National Association of Women Highway Safety Leaders. The 2019 Traffic Safety Leadership Conference is in Anaheim, California, in sunny Southern California, and the home to Disneyland. In fact, our conference hotel, the Anaheim Marriott, is within walking distance of the park! California is also the source of half of all the fruits, nuts and vegetables grown in the U.S. and a whopping share of the livestock and dairy provided for Americans. From almonds and apricots to tomatoes and walnuts, it’s all straight out of the fields and groves.

It’s a popular place for tourism. Make your reservations at the hotel early!

California is a state of 40 million residents, which means that it holds over 12% of our nation’s population. With this density of population, they have an overabundance of traffic and a plethora of traffic safety programs and research. We will be featuring several of these at our conference. Our agenda will provide these key elements:

- Professional Development, including research and emerging issues.
- Resources Access. Learn about innovative programs on the same issues you must tackle.
- Leadership Development. Take it all back home and bring others onboard to solve problems in your home state.

We happen to be at the Anaheim Marriott while there’s a worldwide Disney fan club. Since we’re surrounded by Disney characters, why not grab some Mickey Mouse ears and enjoy the fun? Check the agenda for the Thursday Share Session when we can sport our ears and gear.

Thank you to the California Office of Traffic Safety, especially Director Rhonda Craft and staff member Whitney Braziel. NAWHSL’s Program Committee members are Juliet Little, Lisa Robinson, Jennifer Parsons and myself, all striving to give you a valuable learning experience that can translate to effective approaches in your home state.

California, here we come! Where bowers of flowers bloom in the sun; each morning at dawning, birdies sing and everything…. 

Yours in Safety,

Kay Brodbeck, President

kay@MSsafety.com  P.O. Box 1379, Clinton, MS 39060  601-924-7815

www.NAWHSL.org
2019 Conference Agenda

THURSDAY, AUGUST 22

2:00—6:00 pm  Registration
5:00 – 6:00 pm  Welcome Reception
6:00 – 8:00 pm  Share Session  Traffic Safety Highlights from all over the U.S. by members. Celebrating Disney.
8:00 – 9:00 pm  NAWHSL Orientation for New Members. Cecelia Javier, NAWHSL 2nd Vice Pres.

FRIDAY, AUGUST 23

8:00—10:00 am  Registration
Los Angeles/La Jolla Rooms
8:00 – 9:00 am  Healthy Breakfast
9:00 – 10:00 am  Opening Session—Keynote Speaker
Welcome to California by Rhonda Craft, Director, California Office of Traffic Safety
10:00 am—3:30 pm  Professional Sessions
Featuring  Introducing an Intelligent Intersection, Dr. Offer Grembeck, University of California at Berkeley SafeTREC , Bike and Pedestrian Program in Monterey County by Chandra Rapley, NAWHSL Scholarship winner, and Much More
Luncheon. Exhibits.
3:30—5:15 pm  Annual Business Meeting
Evening event (Optional)

SATURDAY, AUGUST 24

8:00 – 9:00 am  Registration
Los Angeles/La Jolla Rooms
8:00 – 9:00 am  Generous Breakfast
9:00 am—4:30 pm  Professional Sessions
Featuring  FORD Driving Skills for Life; California Drug Recognition Expert; Distracted driving research by California DMV and innovative countermeasures; Leadership Development led by Sandy Spavone, FCCLA national director; Teen Drivers, impactful assembly program and UC Berkeley Teen Heat Mapping; emerging issues of motorized scooters, and More
Luncheon. Exhibits.
5:45 pm  Board of Advisors Gathering
6:00—7:00 pm  Reception
7:00—9:30 pm  BANQUET. Guests are welcome! Invitations are extended to California residents, GHSA attendees, state Offices of Highway Safety, NHTSA personnel and friends.
Registration Information
Deadline July 20th

TO REGISTER: Complete the Registration Form in this packet, choose your method of payment and register accordingly. For more information, contact Callie Tullos: 601-924-7815

Anaheim Marriott
700 W. Convention Way, Anaheim, CA 92808-3424

The easiest way to make a reservation, online before July 20th: https://book.passkey.com/go/womenhighwaysafetyleaders2019

To reserve by phone, before July 20th: Call 877-622-3056 National Marriott Reservation line.
Say: “Make a reservation in a block of rooms.” Ask to speak with an associate.
Tell the associate you would like to reserve a room at the Anaheim Marriott in the block of rooms named “Nat Assn Women Hwy.” The dates are August 22-25.

The overnight room rate is $229 plus taxes and fees (Total of $269.01).

NOTE: This rate is available for three (3) days prior to and three (3) days following the conference. It is based on availability, so make your reservations early.

Hotel check-in time is 4:00 pm and check-out time is 12:00 noon.


Transportation From Airport
Uber, Lyft, and taxis all service both airports below.

Anaheim Marriott does not have a shuttle, however you can book Super Shuttle at www.supershuttle.com. It is necessary to make a reservation for your ride to the hotel before you get to the airport.

Los Angeles International Airport (LAX), 35 miles SE away from hotel. Super Shuttle fee: $17 (one way) ; reservation required. This airport is big and busy!

John Wayne Airport-Orange County (SNA), 14.1 miles NW away from hotel. Super Shuttle fee: $ 11 (one way); reservation required.
Anaheim Marriott
Perfectly positioned for work and leisure, Anaheim Marriott is a 4-star retreat in the beating heart of the city's resort district. Just steps from the Anaheim Convention Center and DISNEYLAND® Resort, Marriott invites you to relax in beautifully appointed rooms and suites, featuring plush bedding, marble bathrooms and balconies with views of fireworks, the city or pool.

Explore a diverse selection of nearby attractions, including the Honda Center, Angel Stadium and House of Blues. Refresh in the resort-style outdoor pool, or sit down for innovative California cuisine at nFuse, well-known for its fresh, locally grown ingredients. With an executive lounge, modern fitness center and coveted location, Marriott Anaheim hotel is a stylish haven near the most celebrated attractions in Anaheim, CA.

MEETING NOTES 2019

Exhibitors
Exhibitors with traffic safety resources are welcomed at this NAWHSL conference, for a fee of $100. Space will be free for those registered for the full conference. Please contact Suzanne O’Hearn to exhibit. Suzanne.ohearn@njoag.gov or 609-376-9709

Opening night—SHARE SESSION on Thursday evening, August 22
That’s exactly what we do—share highlights from our home state or territory.
Don your Mickey Mouse ears or Disney gear!

Closing night — Banquet on Saturday evening, August 24
It’s a wonderful opportunity to invite others to join us. Everyone is welcome. We extend a special invitation to highway safety organizations in California, NHTSA personnel and attendees of the GHSA conference which is held immediately following NAWHSL.

NAWHSL LEADERS’ MEETINGS

Pre-Conference
Executive Committee
Wednesday, August 21       Dinner
Thursday, August 22         10:00 am – 12:00 noon

Board of Directors
Thursday, August 22         1:00 – 3:00 pm

Post-Conference
Executive Committee
Sunday, August 25           8:30 – 10:30 am
52nd Annual Conference  
NATIONAL ASSOCIATION OF WOMEN  
HIGHWAY SAFETY LEADERS  
Anaheim Marriott, Anaheim, CA  
August 22—25, 2019  
Register by July 20th  

Conference Registration Form

Please print or type. Complete this form and submit. Be included in the Roster of Participants. If paying with a credit card, please email completed form to kay@MSsafety.com before paying.

Name________________________________________________________________________________________

Organization___________________________________________ NAWHSL position________________________

Address_______________________________________________________________________________________

City_________________________________________________State____________Zip Code__________________

Telephone___________________FAX________________Email__________________________________________

Emergency contact & phone______________________________________________________________________

Meal Restrictions_________________________________________ Need exhibit space? Yes ___ No ___

3 WAYS TO PAY

1. **Pay with credit card or debit card.** Call 601-924-7815 or fax to 601-924-7747. **Do not email credit card information.**
   
   Name on card ____________________________________________

   Billing address __________________________________________

   Credit Card type (Please circle)         Visa           Mastercard

   Card Number _____________ - ___________ - ___________ - ___________

   Expiration date _______________                  Security digits on back _____________

2. **Pay by check.** Make payable to NAWHSL. Send to NAWHSL, PO Box 1379, Clinton, MS, 39060.

3. **Send Purchase order** and pay later. PO #__________________________
   Send by email to kay@MSsafety.com or fax to 601-924-7747.

**Conference Registration** includes all sessions, materials, and meals

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<th>Advance Registration – On or before July 20, 2019</th>
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<th>Registration - After July 20, 2019</th>
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<td>Member $300.00</td>
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<td>Non-member 325.00</td>
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| Guest of registered attendee $200.00            |
| Saturday night guest for Banquet Only $75.00   |

**TOTAL DUE** $ ___________________
Anaheim, CA

The Muzeo Museum and Cultural Center engages the Anaheim community in exploring and celebrating Anaheim's diverse heritage, culture and arts.

Flight Deck Flight Simulation Center: You can feel what it's like to take the control of an airliner in their flight simulator.
Worth the trip to Los Angeles

See the Hollywood Sign

Hollywood
Walk of Fame