

# NAWHSL

NATIONAL ASSOCIATION OF WOMEN  
HIGHWAY SAFETY LEADERS



February 2022



*Jennie Glasgow*

Jennie was a pioneer in safety belt education. Her most special moment happened at the World Traffic Safety Symposium in 2000 when she was invited to speak about starting the first safety belt program in the nation. When she was called back up to the podium, they surprised her with the World Traffic Safety Award. This award had previously been given to Nils Bohlin, the Swedish inventor of the 3-point belt system. This was such an honor for Jennie, especially since she had met Mr. Bohlin at a NAWHSL conference and had the opportunity to thank him for his work. His response was "My dear, thank YOU! Don't you realize if you hadn't pioneered the "Education Part" of it, no one would have paid any attention and started actually using them."

*Thank you Jennie Glasgow!*

FOR 52 YEARS OF SERVICE TO NAWHSL



The accolades have accumulated over the last 52 years for Jennie Glasgow. She's quick to tell you how it all started with her Girl Scout troop back in 1969. When her Scouts were not buckling up, Jennie became concerned and put her ingenuity to work demonstrating what could happen if they were not buckled. The Scouts then set the example for their parents, earned their Community badge and started special events to urge people to "Bee a Buckler".



*Jennie receives World Traffic Safety Award, 2000*

Jennie received NHTSA's Safety Champion Award and the National Safety Council recognizing Jennie as a "pioneer in safety belt education". In 2018, Georgia's Governor Deal presented a commendation to Jennie, stating "Ms. Glasgow is a tireless worker for highway safety and one of Georgia's longest-serving highway safety advocates. Her longstanding commitment to ensuring the safety of all motorists has earned her the respect of her family, friends, colleagues, and communities throughout Georgia."



**Hannah Walters joins Jennie and "Bee a Buckler"**



**An Operation Lifesaver event, organized by Jennie**

The most recent organization honoring Jennie is Operation Lifesaver, Inc. (OLI), which presented her with the 2021 Champion Award in September, for more than 40 years advancing rail safety education. Her career with OLI began with 14 years as a volunteer educator then 33 years as Georgia Operation Lifesaver's first and only state coordinator. Jennie states, "I can only hope that I might have made a difference in someone's life by providing them with information that has kept them from making a wrong decision at a highway-railroad crossing."

All of us in the NAWHSL family know Jennie well. She has served honorably for 52 years in numerous leadership roles, including President, Region 4 Director and Historian. Jennie can quote all of NAWHSL's history without missing a beat! She loved our founder, Agnes Beaton, and attributes the organization's strength to our beloved Agnes.

How can Jennie be so dedicated for so many years to the mission of traffic injury prevention? She shares her story: "While I was trained to be a vocal music teacher and sang professionally, I found out quite by accident (with the Girl Scouts) that God had other plans for me. Once I was aware of the need for public awareness and education in roadway safety, I have never wavered from trying to save lives and prevent injuries among the public. NAWHSL, as the first national nonprofit organization to address this, has meant so much to me. People always ask me what motivates me after all these years. That's easy...as long as friends, family members and the public are still being killed or injured on our nation's roadways, there is a need to try and help make a difference!"



**Agnes Beaton, founder of NAWHSL in 1967, gets a hug from Jennie**

**Thank you, Jennie Glasgow, for your lifetime commitment to making a difference.  
Your retirement is well deserved.  
You are loved.**

**From the Governor's Highway Safety Association:**

# Call for Behavioral Traffic Safety Research

*Deadline February 17, 2022*

The GHSA Research Committee is encouraging those interested in research ideas that will benefit future safety programs to submit project ideas for Behavioral Traffic Safety Research Program (BTSCRCP). The federal traffic safety appropriations sets aside funding (\$2.5 million/year over the past several years) for new research projects through the BTSCRCP.

To submit a project idea, you must submit a completed problem statement via this link: <https://survey.alchemer.com/s3/6653719/BTSCRCP-Problem-Statement-Submission-FY-2023> no later than midnight EST on February 17, 2022—this is a firm deadline. The problem statement template and instructions are also available at this link.

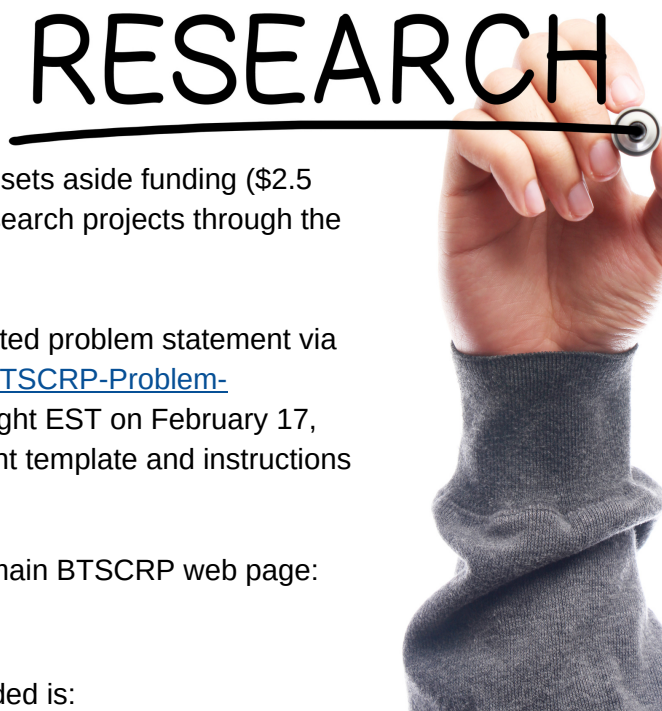
All this and more background can be found on the main BTSCRCP web page: <http://www.trb.org/BTSCRCP/BTSCRCP.aspx>.

Once projects are selected later this year, also needed is:

- State Highway Safety Office (SHSO) staff to volunteer as GHSA project monitors (who serve to ensure the resulting research will be meaningful to SHSOs).
- Individuals to serve on project panels, who develop the RFP, review proposals, select the contractor, and serve as advisors during the course of the research.

Find a list of current research projects here: [https://www.ghsa.org/all\\_research\\_projects](https://www.ghsa.org/all_research_projects).

For more information on Behavioral Traffic Safety Research Program see link to their brochure: <https://onlinepubs.trb.org/onlinepubs/btscrp/BTSCRCPBrochureFinal.pdf>



# Plastic Roads:

## The Future of America's Roadways?

Iowa has been testing a special plastic/asphalt mixture to combat the plastic crisis and extend the life of their roads. They have implemented tests of the NewRoad product developed by New Village Initiative Advanced Materials Group (NVIAMG), a Florida Based Developer. NVIAMG claims their product can lower the cost of roads by 30% and divert plastics from landfills. Iowa tested 300,000 pounds of NewRoad on their project, which recycled the equivalent of 15 million water bottles. Five years later, the NewRoad tested by Iowa is holding up better than an adjacent portion that used conventional asphalt. NewRoad is also being tested in Pennsylvania and is already in use in Minnesota and Florida.

Source: "Iowa puts recycled plastic roads to the test."

<https://www.axios.com/local/des-moines/2022/01/14/iowa-recycled-plastic-asphalt-newroad-des-moines>

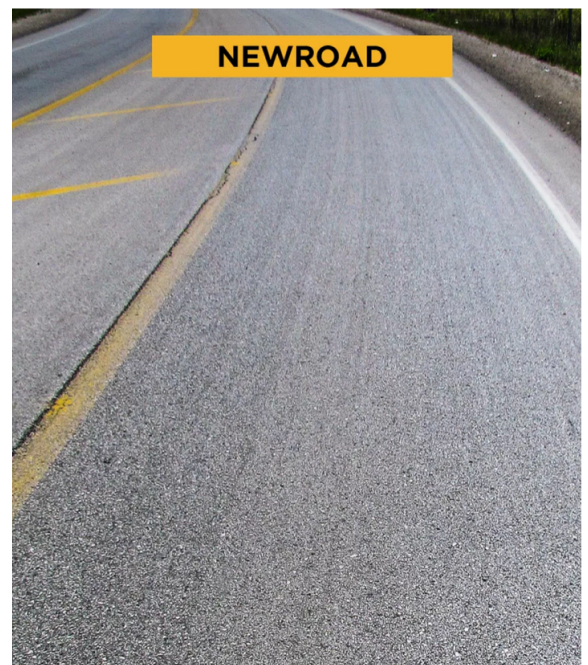
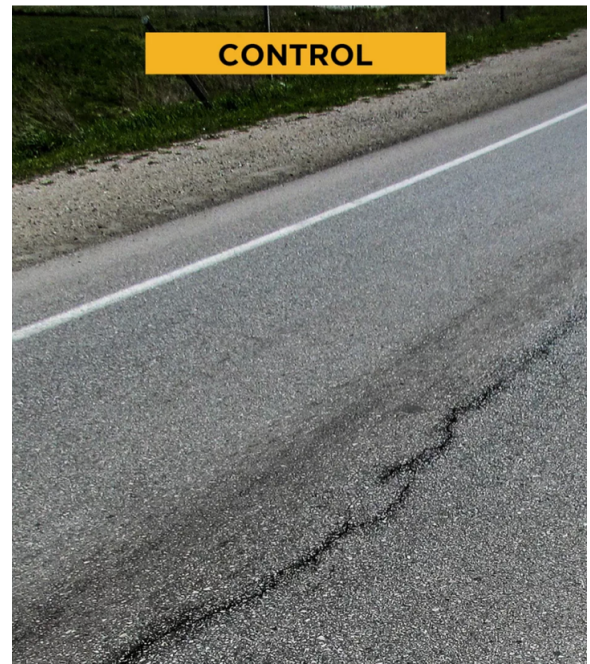
Plastic roads have also produced interest with the National Academies of Sciences, Engineering, and Medicine. Their study will identify opportunities for repurposing plastics in asphalt, other transportation infrastructure, and other uses. The study conducted will identify opportunities enable cost-effective and safe application, consideration will be given to plastics in material to perform effectively under changing climate and environmental conditions.

The first meeting to examine all of these issues was conducted on January 21, 2022.

Source: "Repurposing Plastics Waste in Infrastructure."

[https://www.nationalacademies.org/our-work/repurposing-plastics-waste-in-infrastructure.](https://www.nationalacademies.org/our-work/repurposing-plastics-waste-in-infrastructure)

*Submitted by Jennifer Parsons*



# NEW STATE REPRESENTATIVE

Welcome NAWHSL's New Member!

**JOANNE TINKER**  
**IOWA**

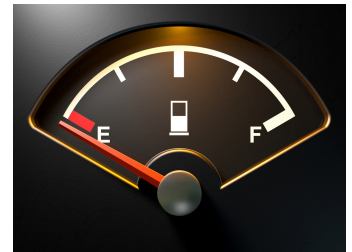


Joanne has been an employee with the Iowa Department of Public Safety for over 31 years. During that time she has held numerous positions but for the past 11 years have been with the Iowa Governor's Traffic Safety Bureau (GTSB). She is the GTSB's Program Evaluator and the State Traffic Records Coordinator. She also serves as a co-chair for Iowa's Statewide Traffic Records Coordinating Committee. Some of her primary duties include compiling the state's Problem Identification Analysis and developing the Highway Safety Plan and Annual Report. She serves on numerous committees and task forces including the State Strategic Highway Safety Plan Advisory Committee and Iowa's Fatality Reduction Task Force. Joanne is a graduate of Upper Iowa University with a BS in Marketing

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**News you can use:** It's not an empty warning! It IS better to fill up before the gauge reaches the one-quarter mark. Besides the fact that we don't want to be stranded on the side of the road, there are two more reasons.

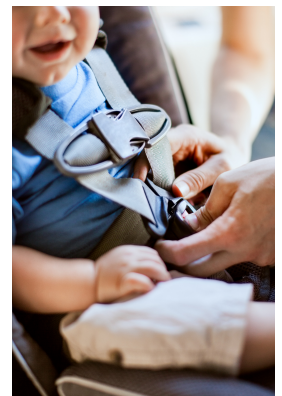
First one up comes to us from Drive Smart by Peter Bohr of AAA: Vehicles "typically have an electric fuel pump buried inside the gas tank that is lubricated and cooled by the gasoline. The electric pump serves a finicky, finely tuned fuel-injection system. Without gasoline, the electric pump can self-destruct, sending debris into the fuel injectors and requiring costly repairs." If that isn't enough, you know the number of miles-to-empty display reading? Most drivers use it to decide when to fill up. Well, they aren't exactly accurate. Luckily, most vehicles will under-estimate but you won't know for sure. Plus, the accuracy varies because fuel efficiency varies depending on your driving conditions. Displays were tested by AAA and the Automotive Research Center of the Automobile Club of Southern California.



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## Resource Corner

For parents looking for help with advice on correctly buckling their children, there is another source: pediatricians. Refer parents to the website for the American Academy of Pediatrics, <https://www.healthychildren.org/English/Pages/default.aspx>. They will find resources for occupant protection under "Safety and Prevention", click on "On the Go". It's written in lay language, with broad topics such as "Car Seats: Product Listing for 2022" plus more specific topics, including "Car Seats for Children Who are Overweight or Obese: Suggestions for Parents" and "Booster Seats for School-Aged Children."





**YOU'RE INVITED!**



**SAVE  
THE  
DATE!**

# **2022 NAWHSL ANNUAL MEETING**

*Experience community with other  
Traffic Safety professionals.*

**September 15 – 17**

**Location:**

**LOUISVILLE MARRIOTT DOWNTOWN,  
LOUISVILLE, KY**

[www.NAWHSL.org](http://www.NAWHSL.org)

# NAWHSL

NATIONAL ASSOCIATION OF WOMEN  
HIGHWAY SAFETY LEADERS

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[www.lifesaversconference.org](http://www.lifesaversconference.org)

## OUR MISSION

TO DISSEMINATE INFORMATION AND CONDUCT EDUCATIONAL PROGRAMS TO PROMOTE SAFE BEHAVIOR AMONG HIGH RISK POPULATIONS AND TO ASSURE VIGOROUS, EFFECTIVE PUBLIC POLICY AND PROGRAMS TO REDUCE HIGHWAY CRASHES AND CRASH SEVERITY.