



September 2023

NAWHSL

NATIONAL ASSOCIATION OF WOMEN HIGHWAY SAFETY LEADERS



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PRESIDENT'S MESSAGE

Hello Members and Friends,

NAWHSL's 2023 Traffic Safety Leadership Conference is in the books! I hope participants found the conference experience to be a living guide and resource for our ongoing work.

While we each have our favorite sessions and activities, the share session was tops in the conference evaluations. With each one of us dedicated to traffic injury prevention, it's helpful to hear how sister agencies are attacking the problem. My personal favorite was delivered by our NAWHSL Scholarship winners, Gabriella De Oliveira and Anna Busler, from New Jersey. Both young ladies are developing safety advocates so safety knowledge becomes internalized and shared with others. Gabriella is coordinator of the Safety Ambassador Program at Robert Wood Johnson University Hospital, which trains high school students to take safety messages to early elementary students. Anna works for the Brain Injury Alliance of New Jersey and organizes a peer-to-peer program at the college level. Both programs are extraordinary and can be replicated in other cities and states.

In the business meeting, we took bold steps to update our Mission Statement. Thanks and a tip of the hat to Tiffany Duvall (KY) and Shannon Ryder (MN).

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PRESIDENT'S MESSAGE (CONTINUED)

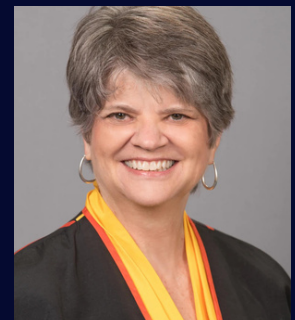
Mission statement: To serve as a resource to all who are interested in creating a culture for which traffic fatalities and serious injuries are no longer acceptable. NAWHSL was founded by women, with a goal of serving and empowering all.

I have a request of all members and friends. We are expanding our membership. Let's double the number of State Representatives in the next year! Do you know fellow highway safety workers in other states? Please pass names and information on to our Second Vice President in charge of membership, Joanne Kurt-Hilditch at the Missouri Safety Center, kurt-hilditch@ucmo.edu.

At the conference closing banquet, new officers were installed. I appreciate your confidence in my leadership and I pledge to make NAWHSL a force for women in traffic safety. My fellow officers are a group of strong, capable women and worthy leaders for this long-standing, national organization.

Onward!

Kay Brodbeck, NAWHSL President



NAWHSL ANNUAL MEETING RECAP

AUGUST 10-12, NEW YORK CITY

NAWHSL members representing 13 states and territories joined together in The Big Apple for the 2023 annual conference. During this three-day event, members had the opportunity to share best practices, be inspired by amazing speakers, celebrate this year's scholarship winners, and network.

Looking forward to seeing you in Indianapolis in 2024!

THANK YOU TO OUR SPONSORS WHO MADE THIS CONFERENCE POSSIBLE!



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ADVANCING ALCOHOL
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KIDS
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Governor's Traffic
Safety Committee

ENGAGING COMMUNITITES AND
EMPOWERING THEIR LEADERS

2023 SCHOLARSHIP WINNERS HONORED AT NAWHSL ANNUAL MEETING IN NEW YORK CITY



Anna Busler, Public Education Coordinator for the Brain Injury Alliance of New Jersey and Gabriella De Oliveira, Safety Ambassador Coordinator at Robert Wood Johnson University Hospital were awarded the 2023 National Young Women's Scholarship in Traffic Injury Prevention Scholarship on August 12, 2023. The awards were presented by former NHTSA Regional Administrator, Thomas Louizou.

Both scholarship winners gave presentations about the programs they are working on and impressed the conference attendees with the great work they are doing to prevent traffic injury by engaging young people to educate their peers and encourage safe behaviors in and around cars.

It was a pleasure to have both Gabriella and Anna join the conference and it is encouraging to see these amazing young women showing such passion and ability in the field of traffic safety. They are both sure to have a bright future ahead.



2023 CONFERENCE MEMBER PRESENTATIONS



A big Thank You to all our NAWHSL presenters who shared the exciting projects they are implementing in their home states.

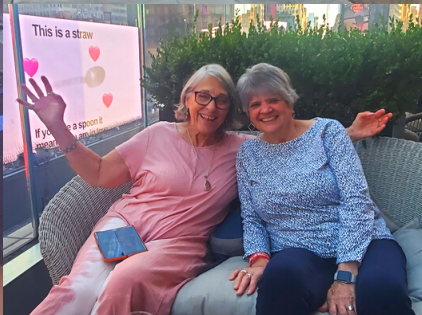
Presenting

The 2024 Executive Committee



- President: Kay Brodbeck (MS)**
- First Vice President: Cynthia McKay (WA)**
- Second Vice President: Joanne Kurt-Hilditch (MO)**
- Secretary: Julie Brewer (TN)**
- Treasurer: Mandie Dell (WA)**
- Immediate Past President: Juliet Little (CT)**







BACK TO SCHOOL

Kids are back in the classroom nationwide and there's no better time than Fall to share safe travel tips with students and families



TALK BUS SAFETY WITH CHILDREN:

Your child should arrive at the bus stop at least 5 minutes before the driver is scheduled to arrive. Teach them to play it SAFE

Stay at least ten feet — five giant steps — away from the curb.

Always wait until the bus comes to a complete stop and the bus driver signals for you to board.

Face forward after finding a seat on the bus.

Exit the bus after it stops and look left-right-left for cars before crossing a street.



For more resources, visit www.nhtsa.gov/school-bus-safety/keeping-children-safe

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REGIONAL DIRECTORS

- 1: (Vacant)
- 2: Juliet Little
- 3: Tiffany Duvall
- 4: Julie Brewer
- 5: Shannon Ryder
- 6: Kay Brodbeck
- 7: Joanne Kurt-Hilditch
- 8: Susan Leach
- 9: (Vacant)
- 10: Cindy McKay

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Terecia Wilson - Clemson University
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EXECUTIVE COMMITTEE

President: Kay Brodbeck (MS)
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OUR MISSION STATEMENT

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